Artificial Intelligence and Predictive Design

From models to engagement

Alessandro Giaume | Innovation Director Bip.

Contextual



Subscripted



Augmented



Lived



Sensorial



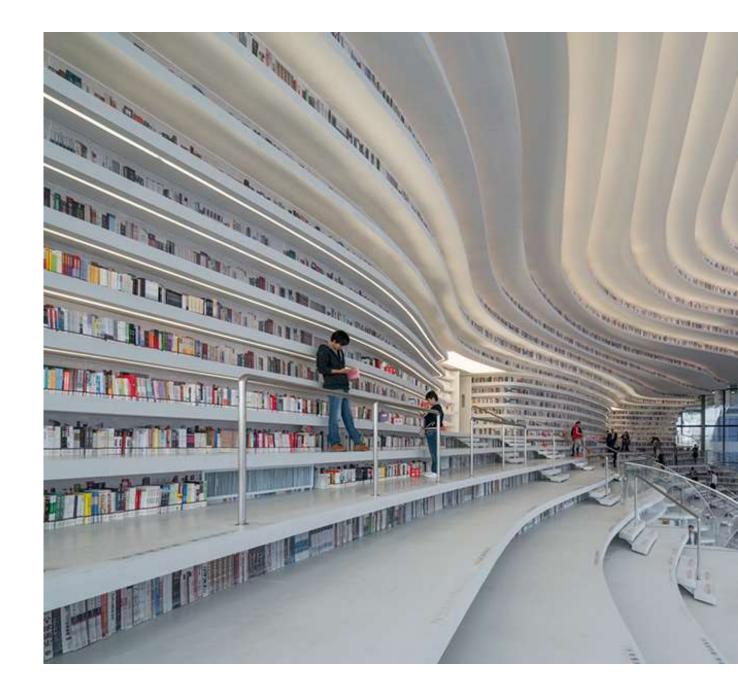
Individual



Tribal



Cultural



Aspirational



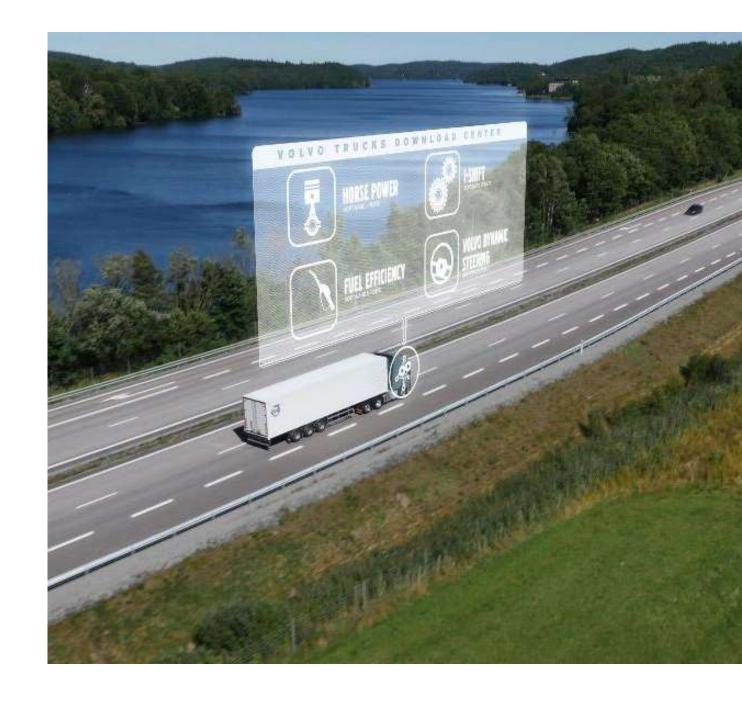
Automated



Gamified



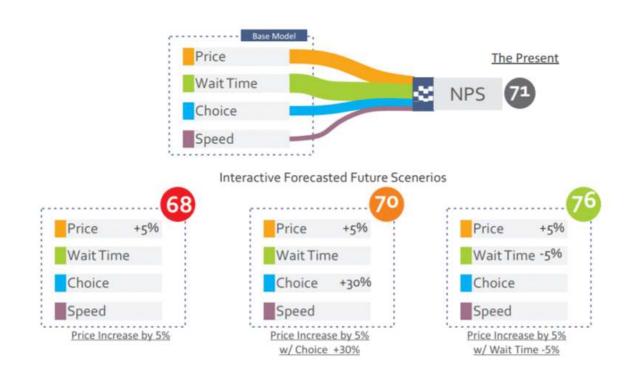
Connected



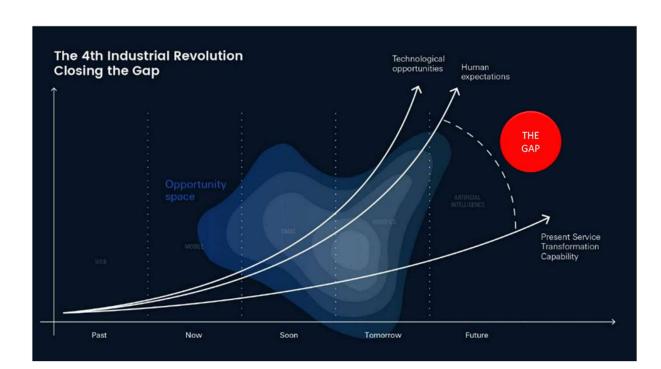
	DEEP LEARNIN	G MACHINE LEARNING	
	PREDICTIVE ANALYTIC	S	11111
	TRANSLATION	NATURAL LANGUAGE PROCESSING	
	CLASSIFICATION, CLUSTERING		/////
	INFORMATION EXTRACTION		
	SPEECH TO TEXT	SPEECH	
	TEXT TO SPEECH		1111
	INFERENCE ENGINE	EXPERT SYSTEMS	
	KNOWLEDGE BASE		
	REDUCTION	LANNING, SCHEDULING, OPTIMIZATION	
	CLASSICAL //		
	PROBABILISTIC, TEMPORAL		//
_	REACTIVE MACHINES	ROBOTICS	
	LIMITED MEMORY		/
	THEORY OF MIND, SELF-AWARE		
	IMAGE RECOGNITION	VISION	
	MACHINE VISION		

Artificial Intelligence

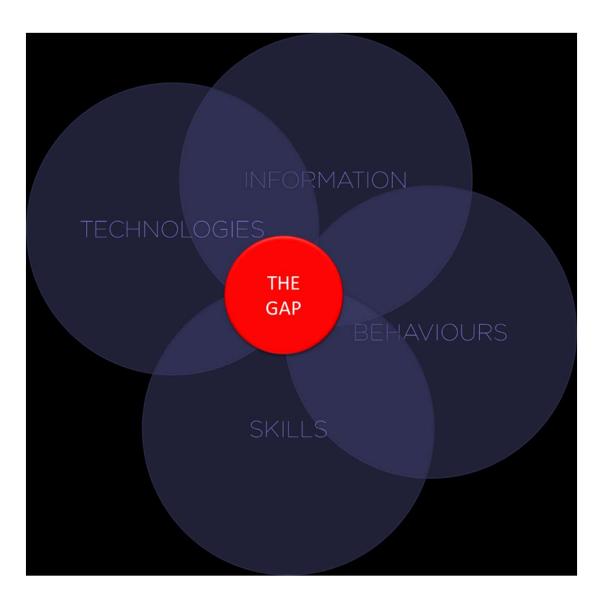
Models



The Gap



Strategy



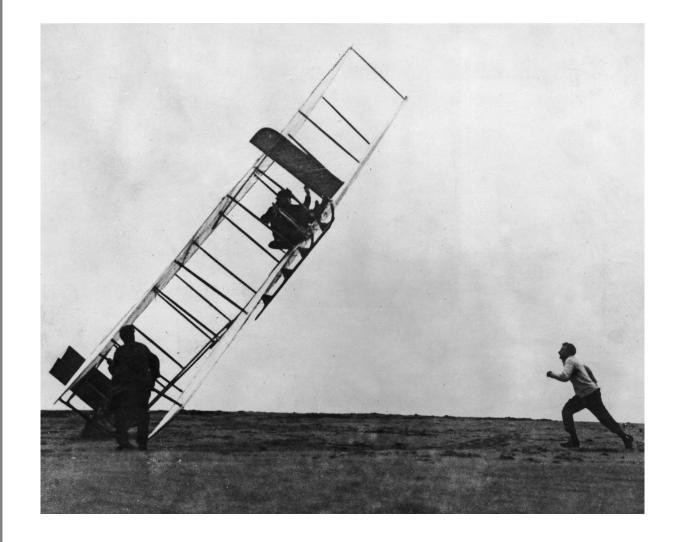
Readiness



Experiment



Failure



Culture

